

**The Bulletin**  
your weekly guide to IABC



News and updates for the week of 15 March 2021

**New & Now**

## **IABC Endorses Global Communications Mobilization**

IABC has signed the “International Declaration of Communications Professionals and Researchers for a Healthier, Viable, Better World,” an initiative launched by UNESCO’s Orbicom, the network of chairs in communication.

The Declaration includes a commitment to key principles, including: Equal protection for all; Respecting nature and the resources she gives us; Developing, sharing and continuously improving our knowledge; and Helping our communities and humanity build a healthier, viable, better world. Launched simultaneously in six languages – French, English, Spanish, Portuguese, Italian, German – the Declaration has been signed by organizations around the world. IABC invites its members and partners to adhere to the values promoted by the Declaration, which can be found [here](#).

[Learn More and Sign Now](#)